

DEAN VALLEY COMMUNITY PRIMARY SCHOOL
TERMS OF REFERENCE FOR THE MARKETING COMMITTEE

CONSTITUTION

The membership of the Committee will be as per the agreed membership published in the minutes of the Autumn Term formal meeting of the Governing Body.

The Committee is currently composed of the Headteacher and two Governors, (subject to review).

The Chair of the Committee will be elected by a quorum (of three) of the Committee members.

The Headteacher cannot chair or clerk a committee.

TERMS OF REFERENCE

1. To maintain and raise the school's profile with a view to increasing and sustaining the number of children on roll by encouraging prospective parents to join the school.

2. To raise the school's profile as a community school and resource.

COMMITTEE PROCEDURES

The Committee will function in accordance with procedures defined in the Establishing Committees section of the Dean Valley Community School Governing Body Rules and Responsibilities document.